

## Privacy Policy

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Your privacy is important to Take Back the Light. This statement discloses the information practices for the Take Back the Light website, including what type of information is gathered and tracked, how the information is used, and with whom the information is shared.

### **What information do we gather?**

Information for [takebackthelight.ca](http://takebackthelight.ca) is gathered in two ways: (1) when you fill in and send the form on our registration page; and (2) when you are contacted by a Take Back the Light representative.

We collect information directly from you in a number of ways, some of which we describe in this Privacy Statement. One way is through the use of cookies. Cookies are small files of information which save and retrieve information about your visit to the Take Back the Light site—for example, how you entered our site, how you navigated through the site, and what information was of interest to you. The cookies we use identify you merely as a number. (If you are uncomfortable regarding cookies use, please keep in mind you can disable cookies on your computer by changing the settings in preferences or options menu in your browser.)

We also collect information when you voluntarily submit it to us. Throughout our site, we provide the opportunity to register or receive more information about the program. When we collect this type of information, we will notify you as to why we are asking for information and how this information will be used. It is completely up to you whether or not you want to provide it.

### **How do we use this information?**

Contact information and information regarding lamp purchasing/disposal are used for the purposes of determining pricing and facilitate program participation.

We analyze the information obtained through cookies to determine what is most effective about our site, to help us identify ways to improve it, and eventually, to determine how we can tailor Take Back the Light to make ongoing improvements to the program.

Aggregate lamp and mercury collection data obtained through the program will be posted on [takebackthelight.ca](http://takebackthelight.ca). We may also use data for other purposes, which we would describe to you at the point we collect the information.

### **Will we share this with outside parties?**

As a non profit association, data we collect may be transferred throughout the organization. We will not sell individual, or company information, and will share it only with the recycler, Aevitas Inc, for the purpose of determining pricing and to facilitate program participation. But again, before you submit any information, we will notify you as to why we are asking for specific information and it is completely up to you whether or not you want to provide it.

### **What about sensitive personal data?**

We do not collect sensitive personal data through this site.

**Do we give you access to your information?**

You are entitled to know whether we hold information about you and, if we do, to have access to that information and require it to be corrected if it is inaccurate. You can do this by contacting us via our webmaster at [webmaster@takebackthelight.ca](mailto:webmaster@takebackthelight.ca)

**What about data security?**

We take appropriate steps to maintain the security of your data on the Take Back the Light Website. You should understand that the open nature of the Internet is such that data may flow over networks without security measures and may be accessed and used by people other than those for whom the data is intended.

We are interested in maintaining your privacy and creating a valuable resource for you to use. If you have any questions now or during your visit, please contact us via our webmaster at [webmaster@takebackthelight.ca](mailto:webmaster@takebackthelight.ca).